

For further information contact:
Nancy Johnstone 307-739-1570
nancy@alpinehouse.com

FOR IMMEDIATE RELEASE

The Alpine House in Jackson Hole Powered by 100% Wind

(Jackson, Wyoming, January 27, 2006) The Alpine House Inn and Spa in Jackson Hole has recently become the first lodging property in the region to offset 100% of its electrical usage by purchasing pure Wyoming wind credits. Through a program offered by Lower Valley Energy called "GreenPower", proprietors Nancy and Hans Johnstone continue their commitment to the environment by supporting renewable energy sources, which reduces the burning of fossil fuels such as coal, oil and natural gas.

Nancy and Hans Johnstone, both Olympic skiers, have a deep concern for the environment. "We are just trying to do what we can," said Nancy Johnstone. "The tourism business is traditionally very high impact on the environment. We hope that by having our business do as little harm as possible, we can set an example in the industry. We will continue to provide our guests with excellent quality and service, and invite them to join in our environmental efforts during their stay." Co-owner Hans Johnstone adds, "We are constantly looking for new ways and new products to reduce the impact on the environment. Wyoming wind is one of many ways we can do our part." The Johnstone's agree their program would not be where it is today without the guests involvement.

In addition, The Alpine House Inn and Spa offers other "green" programs which not only help protect resources, but provide health and safety benefits to their guests and employees. To name a few:

- 100% all-natural, non-toxic citrus cleaning products
- 100% recycling
- All common space and 28% of guestroom heated with efficient radiant heat
- Cards in guestrooms encouraging people to re-use towels, turn off lights, heat and appliances when leaving
- Rooms feature refillable pump bottles for bath amenities
- 100% locally made organic bath amenities as soap and shampoo
- 100% locally roasted, organic and fair-trade coffee
- Support local, organic farmers during the growing season
- Bikes for guests, free of charge to pedal around town

Rated "Best Value" in Jackson Hole by Travel and Leisure, The Alpine House Inn and Spa offers the comforts of a Scandinavian-style Mountain Inn. Just two blocks away from the town square, the Inn boasts 22 individually decorated rooms, cozy public spaces including a library and bar, complimentary gourmet breakfast and a full-service spa. The Alpine House Inn and Spa is a member of the EPA's Green Power Partnership and a partner member of the Green Hotels Association. For more information or to check out this winter's ski packages visit our web site at www.alpinehouse.com or call 1-800-753-1421.